

CHAIR'S CORNER

by Deborah Coffey

At the February meeting Anna King shared her evolution as a writer, journalist, radio newsperson and newlywed with us as well as her sources for inspiration, mentors, critics and tricks for creating her radio voice and the sounds heard in her stories. We sat on her bed as children listening to stories woven by her father and entered the pictures he painted that now help Anna paint radio pictures for us when we are in our kitchens, cars, and offices as we listen to NPR radio in the back and foregrounds of our lives. She took us with her to a Native women's sweat lodge, hot air ballooning, holding a flea-covered burrow owl and, of course, on tours of the Hanford site. Anna also taught us about communicating and connecting with others and with a wider audience, and she pointed out the contrast between reaching the 1.6 million NPR listeners and talking to 20 some quality professionals on a cold February evening. Thanks, Anna for a very gratifying look at your world.

March 2012 Presentation

Next month, we invite you to join Greg Curtis and the ASQ members as we learn about economic espionage and the threats this poses to American business and to us as individuals. Be prepared to be entertained.

Take a Field Trip to Ellensburg

Gerry Brong toggled our awareness of Central Washington University's Museum of Culture and Environment hosting of a traveling exhibit from the Smithsonian Institution, *Journey Stories* that explores America's continuing wanderlust and its effect on everything from commerce to civil rights. The exhibit runs from January 28 to March 11. *Journey Stories* was inspired by the human drive for freedom and examines the intersection between modes of travel and Americans' desire to feel free to move. Two companion exhibits are also of interest. The first one, *In My Shoes: Stories about Life, Told from the Bottom Up*, features stories and artwork from Kittitas county residents and will be on exhibit from January 28 to June 3. The second is *Cruisin' the Washington State Fossil Freeway*, a traveling exhibit from the Burke Museum that explores the fossil record in Washington State will be there from February 2 to April 14. For more information, contact museum@cwu.edu, or go to www.cwu.edu/~museum.

- Deborah

VICE CHAIR'S CORNER

by Robert Boykin

A number of past dinner meeting topics have in some way mirrored a life-remembering experience which has assisted me in compiling an article about the dinner meeting theme. However, the topic of the March 2012 dinner meeting is testing my memory of experiences. I am unaware of an event linked to Economic Espionage and, rest assured, if there was one, divulging it to others might not be in my best interest. Nonetheless, the March dinner meeting topic appears to be one of deep interest and scrutiny in today's environment. So in honor of the forthcoming topic of discussion, following is a brief narrative I came across on the Internet about economic espionage. Go to <http://www.justice.gov/> and type in "The Economic Espionage Act of 1996" in the Search engine for additional information.

The Economic Espionage Act of 1996 (EEA) made it a criminal offense to steal trade secrets, defined as "all forms and types of financial, business, scientific, technical, economic or engineering information" that the owner has taken reasonable measures to keep secret and which is not known to the public. The legislation applies to information in any form. The law punishes any individual or organization that knowingly steals, copies, receives, buys or possesses trade secrets or conspires to do so in the United States. Those convicted are subject to severe penalties. While the EEA is intended to protect trade secrets from falling into the wrong hands, it is important for companies to understand that for the EEA to apply, they must be able to show that "reasonable measures" were taken to protect the information.

Well, there you have it, colleagues - everything you always wanted to know about economic espionage but were hesitant to ask. 😊 No doubt you will hear and learn a great deal more about this from Greg Curtis, our March 6 dinner meeting speaker. We are pleased that Greg has made time to attend our ASQ meeting and provide an overview of economic espionage.

Be well and be safe.

- Robert

"Remember that even when no one's around there is always someone looking."

- Author Unknown

Tuesday
March 6, 2012

LOCATION:

O'Callahan's/Shilo Inn
50 Comstock
Richland, Washington

5:30 p.m. - Check in/Networking (no
host cocktail service)

6:00 p.m. - Buffet Dinner

6:45 p.m. - Presentation

DINNER BUFFET MENU:

The Chef and crew at O'Callahan's
Restaurant always provide a fine
and varied buffet dinner for us.
The buffet usually includes two
entree choices, plus accompanying
vegetable, a number of tasty
salads, and a vegetable and/or fruit
tray.

Your choice of coffee, tea or decaf
is included with dinner. And don't
forget to save room for dessert!

Cost:

\$17 ASQ members
\$20 non members
\$5 presentation only

Reservations are requested by
March 1. E-mail
dscoffey01@aol.com with your
name, phone number, company
affiliation, and type of
reservation, or call Deborah at
509-375-5011.

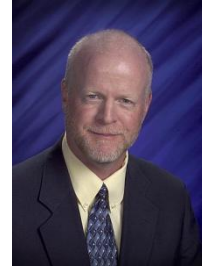
Note: All no shows will be billed
unless cancelled 48 hours in
advance.

For more information about our
ASQ section and other upcoming
events: www.asq614.org/

“Economic Espionage”

Greg Curtis

**DOE – Counterintelligence
Pacific Northwest Field Office, PNNL**



Economic espionage by foreign adversaries costs the United States, conservatively, 400 billion dollars annually. About 86% of the world's intellectual property is developed within this country, yet we enjoy only 50% of the economic outfall of this resource. The other 36% is systematically and intentionally stolen by other countries competing with the United States in the world market.

By not having to provide the financial resources needed for research and development of new technology, these countries can produce and subsequently market the same product at greatly reduced costs as compared to the United States. Hence, the economic strength of this country is weakened, which manifests itself in a host of negative impacts to our well-being, as well as our national security. The tradecraft and operations involved in economic espionage are typically similar to those used by foreign spies to gain top-secret military and political information from the United States. In fact, much economic loss can be attributed to traditional intelligence gathering operations by foreign intelligence services.

This presentation promises to be engaging, interactive and humorous, in an effort to entertain as well as inform.

About the Speaker: After an indiscretionary adolescent period of social meandering and exploitation of parental resources, followed by academia semi-dysfunction at Washington State University, Greg Curtis began a pseudo-adult career in 1979 and served 19 years with Safeguards and Security for the Department of Energy Hanford Site, in a variety of disciplines and management positions including law enforcement, executive protection, criminal/security/internal investigations, foreign national visits and assignments, intelligence, and counterintelligence.

Greg has been directly involved in counterintelligence/counterterrorism (CI/CT) activities as a U.S. Department of Energy Counterintelligence Officer for the past 14 years. He has attended numerous United States Intelligence Community (USIC) CI/CT certification schools including those offered by the Central Intelligence Agency in Langley, Virginia, and the FBI Academy in Quantico, Virginia, and he is a graduate of the CI Centre for Counterintelligence Studies advanced course at Alexandria, Virginia. Greg initiated the PNNL CI Community Outreach program in 2005 and has since spoken to thousands of people involved in civic organizations, community involvement groups, and professional societies. He also teaches a 5-hour course on economic espionage to regional high school and college students.

ANY VOLUNTEERS? WE NEED YOUR HELP!

Barb Gillespie, our ASQ Treasurer, is looking for a volunteer replacement for the job. She will provide training. The job responsibilities include preparing and maintaining member name badges, attending monthly meetings and other section events to check in attendees and collect fees, maintaining/balancing the section checkbook/account and providing financial reports to the membership and to ASQ headquarters. Computer skills (we currently use QuickBooks), checkbook management and financial reporting are desired. E-mail dscoffey01@aol.com if you are interested in being considered for the position.

UPCOMING TRAINING

“Leadership and Ethics within Project Management” MCM Project Management

When: February 23, 2012, 7:30 a.m. - 3:30 p.m.
Where: HAMMER Training Facility – Richland, WA
Cost: \$395
CEUs: 0.7 (PDUs 7.0)
Registration: Click [here](#)!

“Managing Multiple Priorities” Peak Performance Systems, Inc.

When: February 24, 2012, 1:00 - 3:30 p.m.
Where: HAMMER Training Facility Room 14
Richland, WA
Cost: \$59
Registration: Click [here](#)!

WANTED: GOOD LEADERS

Nominations are needed for the next slate of ASQ Officers. This is a great opportunity to participate and gain practical volunteer experience. The leadership team has been wonderful in mentoring and supporting incoming officers, so don't feel you would be alone.

All positions are open: Chair, Vice-Chair, Secretary, and Treasurer. Current section officers should let Alvin Langstaff know if they will run again. Submit all nominations (self-nominations encouraged as well) to Alvin at panda_2@charter.net by March 15.

SECTION 614 MEMBERSHIP

As of February 8, 2012, we have 105 members in our Section.

“PRODUCING RESULTS: Proven Solutions in Today’s Challenging World”

Make Plans Now for ASQ World Conference on Quality and Improvement (WCQI)

When: May 21-23, 2012
Where: Anaheim, California

"Quality" is a term that encompasses many disciplines, approaches, and tools. Whether referred to as quality control, assurance, or management, one fact remains: Quality works. It works by giving us answers to questions, guidance in decision-making, and solutions to the challenges we face. It provides a framework for us to work from and helps clarify where we are, where we want to be, and what we need to do to get there. The application of quality has broadened over the years and is now well beyond the manufacturing lines of the early 20th century. The same principles, tools, and techniques that produce results for us at work also give us answers to the challenges we face in the lives we live, the communities we live in, and the planet we live on.

The key areas of focus at this year's conference will be:

- Changing Technology
- Managing Risk
- Globalization
- Best Practices in Supply Chain Management
- Basic Quality

For more information about the WCQI, keynote speakers, and more, check the [ASQ website](#).

2011-2012 SECTION 614 LEADERSHIP TEAM	
Section Chair (and Programs & Publicity)	Deborah Coffey
Vice Chair (Newsletter, Programs & Publicity)	Robert Boykin
Treasurer	Barbara Gillespie
Secretary	Donna Sinks
Division Liaison and Section Historian	Dennis Arter
Certification/Recertification	Howard Rew
Audit	Clark Beus
Membership Chair	John Verderber
Nominating Chair	Alvin Langstaff
Webmaster	Barbara Gillespie

PUBLICATION INFORMATION

This newsletter is published on a regular basis to inform members and potential members about Section 614 activities and other news/information that might be of value to quality professionals. To be considered for the next newsletter, input must be received by the 10th of the month.