

Invitation from ASQ Phoenix Section August 12, 2021 Virtual Meeting

DATE:

Thursday,
August 12, 2021

This is a virtual/online Zoom meeting. Log-in information will be provided on the registration confirmation email.

Time:

5:00 PM – 7:00 PM PDT
(check website to confirm time)

Cost: Free for ASQ members and non-members

To register for this online/virtual meeting, click [here](#).

Attendance at this meeting earns 0.5 RUs toward ASQ recertification.

NOTE: Be sure to use the same email address to join the meeting as you use when registering in order to receive the RUs. You must register for the event and join virtually to receive RUs.

For more information about the Phoenix ASQ Section, click [here](#).

For more information about our local Columbia Basin ASQ section and future upcoming events: www.asq614.org/

Branding, Interviewing and Negotiating for Your Career Advancement



Linda J. Baugh

Chief Career Officer – ACE Executive Careers, LLC

What type of resume can get you interviews? What difference can a cover letter make?

Imagine seeing a posting for a job that seems to fit you perfectly. Feeling confident, you apply for the job. Days or even weeks go by, but you hear nothing back from the employer. You wonder why, because you thought you were a perfect fit for the job. Did the employer already have someone else selected?

The reality could be that you were one of 50, or 127, or even more than 500 applicants with a couple dozen or more who were (at least on paper) as qualified as you are. And, if the employer or job site uses an applicant tracking system (ATS), the format of your resume could have kicked it out of the system.

What can you do with the content and format of your resume to improve your chances of being chosen from the crowd of possible candidates to be interviewed? What type of cover letter could increase your chances of getting that first interview?

Presenter Linda Baugh will share information about:

- Managing how you are perceived via your resume, cover letter, communications, social media and verbal positioning statements
- Interviewing – tactics and strategies - to get to the job offer
- Negotiating for salary, vacation, other perks – the when, what and how of getting the best offer

About the speaker: Linda Baugh is a job search and career management expert who has launched award-winning Arizona businesses resulting in professionals, executives, and recent college graduates achieving career success. A Senior Career Consultant and LinkedIn Subject Matter Expert with Lee Hecht Harrison (a global talent mobility company with offices in 71 countries), she works one-on-one with senior executives in developing their LinkedIn profiles. She conducts virtual training on Resume Development, Networking, Interviewing, Negotiating Job Offers, Job Search Communications, LinkedIn, and other career topics, for hundreds of people each month. Through ACE Executive Careers, LLC, Linda's private career and job search practice based in Scottsdale, she works one-on-one with individuals seeking new jobs, career advancement with present employers, and career shifts.