

DATE:

**Wednesday,
May 25, 2022**

This is a virtual/online meeting. Log-in information will be provided on the registration confirmation email.

Time:

3:30 pm – 5:00 PDT
(check website to confirm times)

Cost: Free for ASQ members and non-members

To register for this online/virtual meeting, click [here](#).

Attendance at this meeting earns 0.5 RUs toward ASQ recertification.

NOTE: Be sure to use the same email address to join the virtual meeting as you use when registering in order to receive the RUs. You must register for the event and join virtually to receive RUs.

For more information about the Philadelphia ASQ Section 0505, click [here](#).

For more information about our local Columbia Basin ASQ section and future upcoming events: www.asq614.org/

Establishing a Culture That Works Together



Manny Veloso and Dr. Betsy Macht

Does your organization have a mature quality culture? Is product compliance viewed as the responsibility of the quality team or ingrained in the culture of the organization?

Is compliance even enough? How do we engage people to participate in a culture of excellence?

Join the ASQ Philadelphia team for a presentation by Dr. Betsy Macht and Manny Veloso where they will discuss the value of a robust quality and compliance culture, what key factors are required for success, and the tools available to help organizations on this journey.

In this presentation, you will learn:

- The value of a robust quality culture
- Key factors for success
- Tools to help organizations on this journey
- Creating a culture of compliance

About the speakers: Manny Veloso's hands-on approach has provided practical, real-world solutions for countless companies. He is an experienced change manager and has trained over 700 people in CI certification programs to date. Manny holds a Master's Degree in Business Administration from Rider University and a BS in Industrial Engineering from Penn State. He has a Master Black Belt certification. Manny has been a guest lecturer at Holy Family University and Temple University and has spoken at many industry conferences.

Dr. Betsy Macht is an accomplished industry leader, with over 25 years of cross-functional supply chain experience working to transform global manufacturing and quality to optimize processes and ensure compliance while transforming the organization to meet the needs of a digital future. She holds a BS in Civil/Environmental Engineering from Pennsylvania State University, an MBA and a Doctorate in Business Administration (Global Supply Chain Management) from Walden University. She also holds the following certifications: Certified Six Sigma Green Belt, Certified Quality Auditor (ASQ), certified in Sustainable Operations/Regulatory Affairs (Accenture Academy), Certified Quality Engineer (J&J), and Certified Capabilities Risk Reduction Leader (J&J).