



VICE-CHAIR'S CORNER – “Howdy Neighbor!”

Jo Haberstok

September 28 was National "Good Neighbor Day," in case you hadn't heard. If that's news to you, you're probably not alone. If you missed it this year, you can mark it on your calendar for 2011. Or bake up a few batches of chocolate chip cookies and take them around this weekend to your neighbors and tell them they're "Belated Good Neighbor Days" goodies to share. (Hopefully, I'm one of your neighbors!)

When I read about Good Neighbor Day online earlier this month, I couldn't help but think about some of the other things that have been turned into "holidays" over the years – or at least they've been given designations and many people do special things on those days. How many of these have you heard of or celebrate in some way: I'm Not Going to Take it Anymore Day (January 7); Fly a Kite Day (February 8); National Goof-Off Day (March 22); Embrace Your Geekness Day (July 13); National Relaxation Day (August 15); Be Bald and Free Day (October 14); Take A Hike Day (November 17); and of course the ever-popular Talk Like a Pirate Day (September 19 – AARRR!!)

What will someone think of next, huh? (Probably best not to ponder that thought for very long!) It's kind of fun to have special days like these, though, isn't it? And I'll bet they have also done a lot for the economy over the years. Everyone who buys t-shirts to wear – or to give as gifts - on Grandparents Day or Dress up your Pet Day is being a very good neighbor to the businesses selling them!

Let's get back to Good Neighbor Day. Here's a novel idea ... How about we all just think of every day as Good Neighbor Day? We shouldn't need to have a special date declared as such. If I notice my (older) neighbors' shrubs are getting a little unruly, I grab the pruning shears and give them a trim. When the folks down the street are going on their annual vacation, I take an extra little walk each day to pick up the mail in their absence. Every so often, a bunch of the families in my neighborhood get together for a potluck or barbecue. We don't need a special day to do any of these things.

By the way, I recently read that October 15 is "Bring your Neighbor to an ASQ Meeting Day." No, really, I wouldn't make that up. Well, okay, I did just make that up. But that doesn't mean you can't invite your neighbors (or even your "neighbors" in nearby offices at work) to our next ASQ meeting. I'm really looking forward to our site visit to the Greenwood Tree Farm on October 15th. I hope many of you will be joining us there that day.

Remember: To have good neighbors, one must be a good neighbor.

- Jo

PUBLIC COMMENTS REQUESTED ON ISO STANDARD ADDRESSING SIX SIGMA

Submitted by Dennis Arter, Fellow ASQ

Due to the potential impact on U.S. business, the Technical Advisory Group relating to the Applications of Statistical Methods (TAG 69) has requested public comments on two documents. According to Subcommittee Chair Michele Boulanger, "These documents provide wide exposure to an international standard in progress (DIS stage) on Six Sigma methodology and tools. The current round of review and vote is the last opportunity the U.S. has to make content changes to the document." Input is requested from quality practitioners and those potentially impacted by the standard.

The PDF versions of these Draft International Standards (DIS): [Part 1](#) - [Part 2](#) may be downloaded (requires ASQ member number and password)..

Comments should be submitted to standards@asq.org no later than Monday, October 11, 2010.

“INTRODUCTION TO PERFORMANCE EXCELLENCE” WORKSHOP NOVEMBER 9

The Washington State Quality Award (WSQA) is presenting a workshop that will provide an overview of the Malcolm Baldrige/WSQA system and criteria. Become familiar (or get a refresher) with the criteria purpose, uses, and content. Also, gain a greater understanding of Baldrige core values, concepts, and framework.

This workshop is designed for individuals who have had no previous training about the criteria, or who need a quick refresher course. In addition to the general version that uses non-specific examples, industry-related versions also are offered for public sector organizations, health care and educational institutions. The workshop will be held on November 9, from 8:30 am to 12:30 p.m. in Tacoma. [Information & registration](#)

Friday,
October 15, 2010

“A Resource That Lasts Forever”

LOCATION & TIMES:

GreenWood Tree Farms
77200 Poleline Road
Boardman, OR 97818

Cost:

\$15 ASQ members
\$20 non members

9:30 a.m. - Check in/Networking

10:00 a.m. Tour/Presentation,
followed by a light lunch.

Lunch:

A boxed lunch consisting of
sandwiches, chips, etc. will be
provided.

NOTE: Limited to the first 25
reservations, due to space
limitations. Reservations are
required by October 7. E-mail
panda_2@charter.net with your
name, phone number, company
affiliation, and type of
reservation, or call Alvin at
371-2221.

For more information about ASQ
and other upcoming events, please
check our website at
www.asq614.org/

Driving Directions:

(About 50 miles from Tri-Cities)

From the Tri-Cities, follow I-82 East
toward Pendleton/Umatilla
(crossing into Oregon). Merge onto
I-84 West/US-30 West toward
Portland. Take Exit 171 Paterson
Ferry Road. Cross to the Frontage
Road and head back east to the
first intersection. Turn south on
Poleline Road for 3.5 miles to the
Upper Columbia Mill. Turn right
immediately past the mill. The
offices are on the west side of the
mill at 77200 Poleline Road,
Boardman, Oregon.

Note: Closed toe shoes are
required.



SITE VISIT

GreenWood Tree Farms Boardman, Oregon

Our host: DON RICE
Managing Director, Resource Management Group
GreenWood Resources

For those who have traveled from the Tri-Cities to Portland on the “Oregon side” of the Columbia River, you probably noticed and may have wondered about that big tree farm off to the left side of the road near Boardman. Well, wonder no more ...

GreenWood Resources is a worldwide leader in the hybridization of fast-growing, high yield poplar trees. The company prides itself on developing and managing sustainable, environmentally certified tree farms that help reduce reliance on natural forests and non-renewable energy sources. Through strategic partnerships around the world, they increase the value of plantation-grown wood, by developing a wide range of markets for timber and biomass products as well as related “new forestry” investment opportunities.

GreenWood’s core competencies – capital management, superior plant material, tree improvement methodologies, tree farm operations and sales and marketing – uniquely address the broad skills required to produce superior, risk-adjusted returns for investments into short-rotation tree farms. Operations are structured to capture value throughout the tree farm rotation cycle.

Join us at the tree farm near Boardman on Friday, October 15, for a special tour and an opportunity to learn more about the history of GreenWood Resources, their quality philosophies, and current and future projects and challenges throughout the world.

About our host: Don Rice has over 26 years of experience in natural resource and poplar management, with four years in pulp and paper mill maintenance management. Prior to joining GreenWood, he was the Oregon poplar resource and manufacturing manager for Potlatch Corporation. Previously, he was Director of Operations for the Fort James Poplar Farm in the Lower Columbia Basin. Don earned his agricultural engineering degree from Washington State University.

ASQ SECTION 614 PROGRAMS/MEETINGS

Topic	Speaker	Date
A Resource that Lasts Forever - Site Visit to GreenWood Tree Farms	Don Rice Resource Management Group/GreenWood	10/15/10
Dinner Meeting Topic TBD	James Cox The Empowerment Group	11/9/10
Holiday Meeting with MCLDA	Entertainment, Dinner, Silent & Live Auctions	12/8/10
Planning for Action / Turning Plans into Reality”	Randy Hayden Port of Pasco	1/4/11
People or Process: Which Has the Greater Effect on Project Success?	Todd Williams eCameron, Inc.	2/8/11
Building Quality in One-of-a-Kind Projects	Michael Butterworth and John Verderber Parsons Constructors, Inc.	3/12/11
Site Visit or Dinner	TBD	4/XX/11
Rattlesnake Mountain Brewery	Site Visit Rattlesnake Mountain Brewery/Richland	5/XX/11

SECTION 614 MEMBERSHIP

As of September 28, 2010, we have 90 members in our Section.

“EFFECTIVE LEADERSHIP” WORKSHOP OCTOBER 12 & 13 IN RICHLAND, WASHINGTON

The Columbia River Basin Chapter of the Project Management Institute (PMI) is offering “Effective Leadership,” a workshop featuring Joe Estey and Steve Hegele, on October 12 & 13, 2010, at the Shilo Inn, Richland. Included will be information about Leadership by Design, Project Team Dynamics, Energizing Critical Relationships, and the Process & Persona of Effective Leadership. [Information & registration](#)

CWU ECONOMIC OUTLOOK CONFERENCE OCTOBER 26 – ELLENSBURG, WASHINGTON

The 11th annual Economic Outlook Conference, hosted by the Central Washington University (CWU) College of Business, is scheduled for October 26. The conference is designed to address key issues important to the economic vitality of the central region of Washington State. This year's conference will be held in CWU's Student Union and Recreation Center (SURC) on campus in Ellensburg, Washington. [Information & registration](#)

2010-2011 SECTION 614 LEADERSHIP TEAM	
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Vice Chair and (and Programs & Publicity)	Jo Haberstock
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Secretary (and Programs & Publicity)	Deborah Coffey
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Education	Laura Suddath
Newsletter (and Programs & Publicity)	Robert Boykin

PUBLICATION INFORMATION

This newsletter is published on a regular basis to inform members and potential members about ASQ Section 614 activities and other news/information that may be of value to quality professionals. To be considered for the next newsletter, input must be received by the 15th of the month.