

## MAKING THE MOST OF YOUR ASQ MEMBERSHIP

by Jo Haberstk

As a Quality professional, you probably don't need me to tell you about the value of continuous learning and networking. But, even for individuals with a lot of experience, membership in professional organizations offers even more benefits.

The world is changing, and the business world seems to be changing almost more quickly than we can keep up with these days. Having a connection with other like-minded individuals can help.

- Grow/Expand your Professional Network
- Stay up to date on Quality Tools and Trends
- Learn from and Share with Others
- Enrich your Resume
- Get Discounts on Events & Training

ASQ offers a lot of resources for members. Monthly member gifts, ASQ TV, podcasts, online training, articles, and more.

It can sometimes be a bit of a challenge trying to find exactly what I'm looking for from the main ASQ website – but I have found [Quincy](#) to be very helpful.

## LOOKING TO THE FUTURE

We are getting closer to “the end” of our section's existence. When dissolution is officially approved and announced, members will be notified about where they will be transferred and given the opportunity to select a different section affiliation, if desired.

It's likely that most of our members will become members of the Spokane ASQ 0619 section. If you haven't already done so, consider visiting their [myASQ Community site](#), and also their [LinkedIn](#) and [Facebook](#) pages.

Be sure to mark your calendar for Spokane's first member meeting of the year on March 24. The topic is “Quality Audits: Practical Strategies to Increase Success for Quality Professionals.” You can view the full announcement on page 3.

Like most ASQ sections, there is always a need for additional volunteer help from members. Spokane could use some help with programs, championing and/or tracking Business Plan actions, social media, and more. Please consider becoming actively involved this year.

*“The heart of a volunteer is not measured in size, but by the depth of commitment to make a difference in the lives of others.”*  
- DeAnn Hollis

## ASQ ISN'T BUILT BY A FEW LEADERS AT THE TOP - IT'S BUILT BY ALL OF US

by Janet Lentz

You don't need a title, decades of experience, or a certification to contribute to ASQ.

Every member brings something valuable to the table:

- Sharing lessons learned from your work or personal experiences
- Asking thoughtful questions
- Volunteering at the section or division level
- Mentoring - or being mentored
- Writing, speaking, or simply showing up and engaging

Quality is a team sport. ASQ thrives because people at every career stage choose to participate, collaborate, and give back in ways that fit their time, skills, and interests.

Whether you contribute an idea, an hour, or your experience - it all matters. And the impact ripples far beyond any one role or committee.

If you've ever wondered “Do I have something to offer?”

The answer is yes. You already do.

*Janet Lentz is an ASQ Deputy Regional Director for the Mid-Atlantic Region and the Membership Chair for the Philadelphia section. She is a retired senior executive and iPEC Certified Professional Coach experienced in designing, implementing, and improving ISO-based quality management systems. She has broad industry experience in specialty chemicals, precious metals refining, automotive, medical device, semiconductor, construction materials, and aerospace. View her LinkedIn profile [here](#).*



# Invitation from Temecula ASQ Section March 18, 2026 Virtual Webinar

**DATE:**

**Wednesday,  
March 18, 2026**

**This is a virtual/online  
(Webex) webinar.**

**Time: 6:00 pm to 8:00 pm PDT**

**There is no charge for ASQ  
members or non-members**

**No advance registration is  
required – just go to the  
Webex link for the meeting.**

<https://asq.webex.com/asq/j.php?MTID=m37c655e3c2b88812671a6fe4f9a03609>

Webinar number:  
2555 150 8594

Webinar password:  
mCb3P9Qpkb2

(62237977 when dialing from a  
phone)

Join by phone:  
1-877-668-4490 Call-in toll-free  
number (US/Canada)

1-408-792-6300 Call-in toll  
number (US/Canada)

Access code: 255 515 08594

Attendance at this meeting  
earns RUs toward ASQ  
recertification.

Information about the Temecula  
ASQ section is available [here](#).

## Design for Manufacturability (DFM)



**Greg Golamirians, CSSBB, CRE, CQE, CQLA, PMP**  
Director of Operations, Marvin Land Systems

Design for manufacturability (DFM) is the engineering practice of designing a product to reduce the cost of its manufacture and to make its manufacture easier, and often the two aspects are intertwined. Common factors that affect manufacturability include the type of raw material, the form of the raw material, dimensional tolerances, and secondary processing such as finishing.

Technological advancements and the introduction of various methods have brought increased attention to build versus inspect “Quality” products from the early stages of the product life cycle. This has closed the gap between product design and process development and manufacturing phases to allow companies to provide the best value to customers and to compete in the marketplace. With ever-increasing design and manufacturing overlap, designers are looking for methods such as DFM to address such needs.

Key takeaways from this presentation:

- Understand the importance and benefits of DFM
- Learn about the DFM process, general guidelines, and best practices
- Learn the deployment approach and implementation challenges
- Explore real-world applications of DFM

*About the Speaker:* Greg Golamirians is Director of Operations at Marvin Land Systems, a defense contractor involved with product development and manufacturing of various systems for defense, aerospace, and military vehicles. He has B.S. and M.S. degrees in Industrial & Manufacturing Engineering and an MBA in Finance from California State University Pomona.

*Greg's background spans multiple industries, including medical devices, aerospace and defense, semi-conductor, automotive, HVAC, material handling, and consumer goods. With over 25 years of hands-on experience in manufacturing, operations excellence, quality and reliability, process development and improvement methods, Greg delivers specialized training and coaching to help others gain technical insights in their daily operations as well as mentoring them to succeed and excel in their careers.*

# Invitation from Spokane ASQ Section March 24, 2026 Virtual Meeting

**DATE:**

Tuesday,  
March 24, 2026

## Quality Audits: Practical Strategies to Increase Success for Quality Professionals

This is a virtual/online (Webex) event. Log-in information will be provided with registration confirmation.

Time: 6:00 pm to 8:00 pm PDT

There is no charge for ASQ members or non-members, but [advance registration](#) is required.

Note: Following the presentation a short Spokane ASQ section meeting will be held, for members to introduce themselves and get to know each other a little.

Attendance at this meeting earns 0.1 RUs toward ASQ recertification.

For more information about the Spokane 0619 ASQ section, click [here](#).



**Gayle Lewis, CQA, SHRM-CP**  
Human Resources Director and Quality Manager

Would you like to gain insights into best practices for conducting effective internal audits, auditing external partners, and navigating regulatory audits with confidence?

If so, this presentation is for you!

We will explore practical strategies for effectively conducting and not just surviving internal, supplier, and regulatory audits that go beyond basic compliance.

Included will be information about risk-based audit planning, process-focused auditing, and common audit pitfalls, along with techniques for writing meaningful findings and driving corrective action.

Attendees will gain insight into supplier audit approaches, regulatory audit readiness and response, as well as the human factors that influence audit success, with an emphasis on using audit results as tools for risk management and continuous improvement.

*About the Speaker: Gayle Lewis is an ASQ-Certified Quality Auditor and SHRM-Certified Professional (SHRM-CP) with over 25 years of hands-on experience conducting and supporting internal, external, and regulatory quality audits. In her work as a Senior Quality Manager, she partnered with her own and other organizations to strengthen audit programs, prepare for third-party assessments, and turn audit findings into meaningful corrective and preventive action.*

*With a focus on risk-based auditing, process effectiveness, and auditor-auditee collaboration, Gayle brings a practical perspective that balances technical compliance with the human side of quality systems.*

## GET YOUR FREE MONTHLY GIFTS (FOR ASQ MEMBERS)

Be sure to check out the free ASQ Member Gifts for March!

Every month the focus is on a different aspect of quality, and the gifts always include a variety of valuable resources.

The February gifts (available through February 28) focused on essential tools for managing risks, and included webinars, articles, case studies, and podcasts.

You can also earn Recertification Units (RUs) for watching ASQ webinars and videos, reading e-books, etc.

Be sure to [access](#) your March free gifts by March 31.

## UPCOMING ASQ CERTIFICATION EXAMS

ASQ Certification has impacted careers for decades with over 400,000 certifications issued worldwide. Offering independently accredited certifications with a proven track record, you can be confident that your certification will maintain its value throughout your career. By achieving ASQ Certification, you join a proud legacy of quality professionals and demonstrate your pursuit of excellence through quality.

Acquire the knowledge to position yourself and your organization ahead of the competition and get certified by ASQ today!

Applications are now being accepted for ASQ Certification exams that will be offered May 1-31. The application deadline is April 13 for the following:

- CQT (Quality Technician)
- CQI (Quality Inspector)
- CRE (Reliability Engineer)
- CFSQA (Food Safety and Quality Auditor)
- CMDA (Medical Device Auditor)
- CMQ/OE (Manager of Quality/Organizational Excellence)
- CSSBB (Six Sigma Black Belt)
- CSSYB (Six Sigma Yellow Belt)
- CSQP (Supplier Quality Professional)

You can apply [online](#) or you can download an exam application for mailing or faxing. You will need your resumé and credit card to complete the application. For more details about ASQ certifications (19 different certifications are offered), click [here](#).

## ASQ QUALITY 4.0 RESOURCE HUB

Technological advances of the past decade have resulted in a new industrial revolution often referred to as the fourth industrial revolution or "Industry 4.0." It's a revolution driven by the exponential growth of disruptive technologies and the changes those technologies are bringing to the workplace, the workforce, and the markets organizations serve.

"Quality 4.0" is a term that references the future of quality and organizational excellence within the context of Industry 4.0 needs and performance expectations.

Quality professionals can play a vital role in leading their organizations to apply proven quality disciplines to new, digital, and disruptive technologies.

Interested in learning more about the following?

- Establishing and implementing Quality 4.0 principles
- Quality 4.0 tools
- Quality 4.0 value propositions
- ASQE Quality 4.0 Research
- The evolution of Quality 4.0

Check out the [ASQ Quality 4.0 Resource Hub!](#)

## DOES YOUR PHYSICAL ENERGY NEED A BOOST?

### Less Stressed Club Virtual Event

**March 2 from 11:30 am to 12:00 noon PST**

The Less Stressed Leaders Club is a community for managers and professionals who want to lead well without running themselves into the ground. It's not another "hustle harder" pep talk. It's about building the habits, rhythms, and mindset that make leadership sustainable.

Join Paul C. Casey (Growing Forward Services) and Garth Reed (ExperienceBetter) on March 2. The 30-minute zoom session on supporting your physical energy will help you discover small, practical ways to build your strength so you can show up with focus, patience, and purpose.

There is no charge. Register [here](#).

## QUOTE OF THE MONTH

"You can't live a perfect day without doing something for someone who will never be able to repay you."

~John Robert Wooden

## SMART BREVITY: PROVEN FRAMEWORK FOR COMMUNICATION THAT CUTS THROUGH THE NOISE AND CAPTURES ATTENTION

### Mid-Columbia PRSA Webinar

March 5 from 12:00 noon to 1:00 pm PST

Smart Brevity is a communication method designed to convey essential information clearly, concisely, and memorably, to help readers grasp key points quickly.

Presenter Phil Dufresne, former CIA analyst and editor for the U.S. President's Daily Brief, will share insights on how to increase readability and engagement:

- The brain science behind Smart Brevity and why it works
- How to apply the principles to your writing – with examples
- Templates and worksheets to use immediately

There is no charge for this Zoom event, but [advance registration](#) is required.

## CYBERSECURITY RISK MANAGEMENT FOR QUALITY PROFESSIONALS

### Cascades PNW ASQ Virtual Meeting

March 10 from 6:00 pm to 7:00 pm PDT

Want to learn more about cybersecurity risks and how management of them fits into existing quality systems and framework?

Presenter Jayet Moon will share information about:

- Why cybersecurity is now a quality issue
- Cybersecurity risk explained for quality professionals
- Structured risk thinking – tools you may already know
- Integrating cybersecurity into the Quality Management System
- Practical next steps

There is no charge, but [advance registration](#) is required.

Has your email address changed? Keep informed of ASQ events and information by updating your contact information and email preferences at <http://www.asq.org/>. Log in and click "My Account" to update your membership record. You can add or make email, address, and phone changes in the "Contact" tab, and then click on the "email preferences" tab to be sure you are subscribed to receive future Section communications.

## BUSINESS AFTER HOURS – NETWORKING EVENT

March 12 from 4:00 pm to 6:00 pm PDT in Richland

The Tri-City Regional Chamber offers monthly opportunities to meet and network with other business professionals at existing and new businesses in our area. Each month a different sponsor hosts the event and has the opportunity to showcase their goods and services amid a fun and social atmosphere.

This month's event is being hosted by Senior Life Resources NW, located at 1824 Fowler Street in Richland.

There will be refreshments and beverages. Bring your business card to enter to win a door prize.

No reservations are required. It's free to attend - bring a friend!

More information is available [here](#).

## LEADER STANDARD WORK: ADDING VALUE TO FRONT LINE PEOPLE ENGAGEMENT

### Seattle AME Webinar

March 17 from 9:00 am to 10:00 am PDT

Leadership can, at times, be a demanding endeavor with the numerous responsibilities, meetings, and customer or provider challenges that require attention. It can sometimes be difficult to maintain focus on activities that yield true value for both the leader and the organization.

Leader Standard Work (LSW) is a mechanism designed to help identify these areas of value, such as the professional development of personnel, organizational growth, and self-improvement. It also offers insight into how one's time has been allocated, revealing whether efforts have genuinely been focused on enhancing the team and oneself for the ultimate benefit of customer care.

Presenter Delia Christian, Director of Operations at Dignity Health Medical Foundation, will also provide several examples of LSW and methods for determining what adds value. There is no charge, but [advance registration](#) is required.

## WOMEN IN QUALITY: GENERATIONAL INTERACTIONS

### Philadelphia ASQ Webinar

March 18 from 3:00 pm to 4:30 pm PDT

This webinar will feature a panel discussion on generational interactions in the workplace.

Panelists from four different generations will discuss a variety of topics including workplace loyalty, work flexibility, combatting generational stereotypes, use of technology, and respecting each other.

There is no charge, but [advance registration](#) is required.

## FROM PILOT TO ENTERPRISE: SCALING YOUR COST OF QUALITY PROGRAM

### Ascend Webinar

March 19 from 11:00 am to 12:00 pm PDT

Once your organization has proven the value of a Cost of Quality (CoQ) pilot, the next challenge is turning that success into a sustainable, enterprise-wide capability.

This webinar with Douglas C. Wood and W. Frazier Pruitt will explore how to scale your CoQ program beyond a single department or site to deliver consistent insights, actionable data, and measurable business impact across your organization.

They will discuss how to integrate CoQ results into strategic decision-making, link metrics to corporate goals, and maintain momentum as your quality economics initiative grows in scope and influence.

Ascend Webinars offer exclusive learning opportunities for ASQ individual and organizational members. There is no charge to attend, but [registration](#) is required by March 17.

## WORLD CAFÉ 2026: BEYOND THE CONTRACT – RETHINKING & STRENGTHENING SUPPLIER RELATIONS

### Joint ASQ Customer/Supplier Division & ASQ Seattle Section event

March 24 and 25 in Bellevue

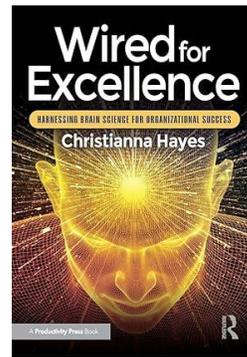
The World Café format creates an engaging, small-group conversation environment where participants rotate tables to explore a series of meaningful questions - no lectures or panels, just interactive discussions and shared learning.

This year's focus examines how organizations can evolve supplier relationships beyond transactional agreements to create long-term value, resilience, and shared growth.

Conversations will center on six core themes:

- Strengthening Supplier Relationships for Long-Term Success
- Measuring What Matters: Supplier Performance and KPIs
- Leveraging Technology in Supplier Management
- Embedding Sustainability and Ethics in the Supply Chain
- Internal Collaboration: Procurement, Supply Chain & Business Stakeholders
- Supplier Risk and Resilience

Cost is \$275, which includes a networking event on the 24<sup>th</sup>. Additional information can be found [here](#).



## WIRED FOR EXCELLENCE: HARNESSING BRAIN SCIENCE FOR ORGANIZATIONAL SUCCESS

Book by Chris Hayes

*Wired for Excellence* brings together the fascinating world of neuroscience with the practical tools of organizational excellence, giving readers a fresh, science-backed approach to building thriving workplaces.

This isn't just theory - it's a real-world guide to understanding how the brain shapes behavior, decisions, and culture, and how that insight can be used to drive performance, trust, and long-term success. At the heart of the book is the BRAIN Model, which helps leaders design environments that foster Belonging, Resilience, Autonomy, Insight, and Nurturing.

Learn how the brain processes threats and rewards, why emotional regulation and neuroplasticity matter in daily work life, and how small shifts in environment can make big impacts on engagement and collaboration. The book also connects these brain-based principles to proven frameworks like the Shingo Model, Objectives & Key Results (OKRs) Lean Six Sigma, and practical problem-solving techniques. You'll see how these tools align with what the brain craves - clarity, structure, and purpose - and how to use them to build accountable, innovative, and adaptable teams.

Cost is \$40 (paperback) on [Amazon](#).

*Author Chris Hayes is CEO of Impact Performance Solutions and has over 30 years as a proven business performance improvement leader, international speaker, and author. She is an ASQ Fellow, serves on the ASQ Board of Directors, holds several ASQ certifications, and is a past Director of ASQ's Pacific Region.*

## TRI-CITY UNION GOSPEL MISSION

### Ways to Help Others in our Area

For almost 65 years the Tri-City Union Gospel Mission has been a haven and a home for those who could not provide for themselves, regardless of the reason. Their work is 100% funded by community donations and receives no government subsidies. All donations stay in the local Tri-Cities area.

There are many ways you can help:

Donate time: Share your skills through [volunteering](#)

Donate goods: Check their ["urgent needs"](#) list - there is always a need for gently used goods (clothing, shoes, etc.) and new items (food, water, paper products)

Donate money: Help [fund](#) their many services and projects

Learn more about what the Mission does and who they serve [here](#).