

Invitation from ASQ San Francisco August 18, 2020 Virtual Meeting

DATE:

Tuesday,
August 18, 2020

This is a virtual/online meeting. Meeting information and instruction for how to join the meeting will be provided 24 hours before the event.

Time:

6:00 PM – 7:00 PM PDT

Cost: Free for ASQ members and non-members

To register for this online/virtual meeting, click [here](#).

Attendance at this meeting earns 0.5 RUs toward ASQ recertification.

NOTE: Be sure to use the same email address to join the virtual meeting as you use when registering in order to receive the RUs. You must register for the event and join virtually to receive RUs.

For more information about the San Francisco ASQ Section, click [here](#).

For more information about our local Columbia Basin ASQ section and future upcoming events: www.asq614.org/

Big Data, Big Deal: Why You Should Care



...
Dr. Judy Lee

**Professor & Business Innovation & Technology Department Chair
Agno School of Business, Golden Gate University**

We have all heard of Big Data, but do we really understand it?

- What does Big Data mean?
- How “big” is Big Data?
- Where does it come from?
- What is so “magical” about Big Data?
- What has Big Data done to the workplace?
- How does Big Data influence your personal life?
- Where does the Internet of Things fit-in?
- Is there life after Big Data?

The presenter will address these items and more. Learn more about the implication for our future professional – and personal – lives.

About the speaker: Dr. Judy Lee has developed and taught Master of Science degrees in IT Management, Project Management and Business Analytics. She is past chair of the Committee on Academic Standards and recipient of the Faculty Service Award. She is also a past recipient of the Nagel T. Miner Research Professorship focusing on Business Analytics Education. Prior to her academic career, Judy held leadership positions in IT and software product development in high-tech industries. She served on the Advisory Board of the Fisher CIO Leadership Program at The Haas School, U.C. Berkeley, and has been a guest lecturer and consultant to startups. She co-authored The Renaissance CIO Project, one of the top-10 downloaded articles since 2010. She has chaired the IE Big Data Innovation and Machine Learning summits. Judy’s community service includes the boards of several Bay Area non-profits, Board Member of Soroptimist International of the Americas, and Sea Scout Skipper for the Boy Scouts of America.