

Invitation from ASQ San Antonio Section April 13, 2021 Virtual Meeting

DATE:

Tuesday, April 13, 2021

This is a virtual meeting/webinar. Information and instruction for how to join the meeting will be provided with registration.

Time:

4:30 pm – 6:00 PDT
Check registration site to confirm time

There is no charge for this meeting.

For more information and to register for this online/virtual meeting, click [here](#). Registration is required by April 12.

Attendance at this meeting earns RUs toward ASQ recertification.

Note: Be sure to use the same email address to join the virtual meeting as you use when registering in order to receive the RUs. You must register for the event and join virtually to receive RUs.

For more information about San Antonio ASQ Section #1404, click [here](#).

For more information about our local Columbia Basin ASQ section and future upcoming events: www.asq614.org/.

The Business World After COVID-19



John Knotts

Professional and Personal Business Coach

If change in business wasn't hard enough, along comes some virus out of left field to totally disrupt the world. COVID-19 turned into a Clarion Call for businesses in so many ways!

It was mid-January 2020, and I was sitting with Tim Handren, the CEO of Santikos Theater. We were talking about risk and how important it was to consider everything that might happen to your business. Tim was talking about this thing called "Coronavirus" and how movie theaters could have never planned for it. At the time, theaters in China were shutting down due to the virus – it had not hit our shores yet. I had not even heard about this coronavirus when I had this conversation. At that time, I wondered what impact it could possibly have on this CEO's business mind, let alone the impact on other businesses across the country.

The world had seen pandemics before. In 1968-1969, an estimated 1 million worldwide died and about 100,000 died in the United States. I was still a little kid when this happened, and my mother barely remembers it. Will this be true for COVID-19? Will it be soon forgotten?

By mid-April 2020, unemployment in the United States hit 22 million (14%). One month later, unemployment numbers exceeded 36 million (22%). Goldman Sachs warned that the real jobless rate will peak at 35%, up from the previous projection for a peak of 29%.

Just in my local neighborhood alone, entire strip malls of businesses shuttered their doors before even coming out of the first lockdown. Many more will close before the country finally fully opens back up. Even those that make it through the pandemic restrictions might not last through the rest of 2021.

So, what does a business today need to do to survive in this 'New Normal,' as it is being called? What does the future of business look like? If you want to be successful in business post-COVID, what should you focus on?

About the Speaker: John Knotts is a personal and professional business coach and consultant with over 25 years of experience in military, non-profit, and commercial leadership and consulting. He has an extensive background in strategy, change, process, leadership, management, human capital, training and education, innovation, design, and communication. He believes strongly in a holistic and no-nonsense approach to establishing operational excellence. John has an extensive writing, speaking, facilitating, and teaching background. He holds a Master's Degree in Quality Systems Management from National Graduate School and his Bachelor's is in Management from American Military School.

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