Columbia Basin Section
ASQ Excellence Through Quality™

Invitation from
Phoenix ASQ Section
May 8, 2025 Virtual Meeting

ASQ
WE ACHIEVED SILVER LEVEL IN 2023!
PERFORMANCE EXCELLENCE PROGRAM

DATE:

**Thursday,
May 8. 2025**

This is a virtual/online meeting via Zoom. Log-in information will be provided on the registration confirmation email.

Time: 5:00 pm – 7:00 pm PDT

(check website to confirm time)

There is no charge for ASQ members or non-members

[Advance registration](#) is required for planning purposes and to receive RU credit following the meeting.

More information about the Phoenix ASQ section is available [here](#).

For more information about our ASQ section and other upcoming events: [www.asq614.org/](#) or our [myASQ community site](#).

How Quality 4.0 and AI are Transforming Quality Management Practices Across Industries

John R. Choate
**Founder and Chief Project Officer
GLOBALAI Supply Chain Solutions**

Join us for an insightful presentation exploring how Quality 4.0 and AI are transforming quality management practices across industries.

Key Topics that will be covered:

- Understanding Quality 4.0 in the context of Industry 4.0
- How AI and generative AI are revolutionizing quality management
- Real-world case studies from leading organizations
- Practical implementation strategies and best practices
- Emerging trends and future directions for 2025 and beyond

Why Attend:

- Learn how organizations are achieving 20-30% cost savings through quality systems powered by AI
- Discover strategies to reduce defects by 15-20% and increase customer satisfaction by 10-15%
- Understand how to develop a roadmap for Quality 4.0 adoption in your organization
- Network with quality professionals interested in digital transformation

About the speaker: John R. Choate has over 30 years of strategic/tactical experience in business transformation, supply chain, advanced manufacturing 4.0, and Quality leadership. His expertise spans from USAF combat support units to Fortune 500 OEM/EMS companies globally, where he has consistently driven agility, innovation, and continuous quality improvement (Lean Six Sigma Champion/SQE). John currently serves as the ASQ Greater Phoenix Chapter Board Leader for Publicity & Outreach, and SCORE National AI Committee member.