

# Invitation from Temecula ASQ Section May 21, 2025 Virtual Webinar

**DATE:**

Wednesday,  
May 21, 2025

This is a virtual/online  
(Webex) webinar.

Time: 6:00 pm to 8:00 pm PDT

There is no charge for ASQ  
members or non-members

No advance registration is  
required – just go to the  
Webex link for the meeting

**Online Instructions:**

Url: <https://asq.webex.com/asq/j.php?MTID=md8c071853acd35fc749b96e8902cba22>

Webinar number:  
2564 749 4540

Webinar password:  
ypUpNhXP393  
(97876497 when dialing from a  
phone or video system)

Join by phone  
1-877-668-4490 Call-in toll-free  
number (US/Canada)  
1-408-792-6300 Call-in toll  
number (US/Canada)

Access code: 256 474 94540

Attendance at this meeting  
earns RUs toward ASQ  
recertification.

For more information about the  
Temecula ASQ section, click  
[here](#).

For more about our Columbia  
Basin ASQ section and other  
upcoming events, visit our  
[myASQ Community](#) or  
[www.asq614.org/](http://www.asq614.org/).

## Road Map to Higher Reliability: Becoming a High Reliability Organization



**Richard Morrow**  
Author, Speaker, Consultant

Reliability is the probability that a product, system or process performs its intended function for a stated period of time under specified operating conditions.

Becoming a High Reliability Organization (HRO) has been a goal of many leading firms in healthcare, aviation, and electrical safety. Every year, additional industries are gaining interest.

**Webinar objectives:**

- Understand high reliability and its competitive advantage
- Learn how to lead to excel following principles of transformations
- Gain confidence in becoming a HRO in your industry
- Discuss four critical success factors
- Review case studies from successful HROs
- View a road map for solving problems
- Learn how to excel with higher reliability

Take-aways will include a High Reliability Lean Six Sigma & Change Leadership Road Map and tips from each of Rick's four publications on High Reliability Organizations, Quality, Reliability, and Leadership.

*About the Speaker:* Rick Morrow is an author and consultant with over 25 years of senior leadership experience in healthcare, aviation, construction, automotive, and high tech. He has authored Lean Six Sigma performance excellence courses and taught and deployed programs internationally for Eaton Corporation, SKF, Motorola, United Airlines, The Joint Commission, and Healthcare Performance Partners. Rick is an international speaker on Lean Six Sigma, Quality, and Safety at conferences including NPSF, ASC and ASQ. His latest book, *Leading to Excel: Principles of Transformations*, will be published this year.