

Invitation from Temecula ASQ Section March 18, 2026 Virtual Webinar

DATE:

Wednesday,
March 18, 2026

This is a virtual/online
(Webex) webinar.

Time: 6:00 pm to 8:00 pm PDT

There is no charge for ASQ
members or non-members

No advance registration is
required – just go to the
Webex link for the meeting.

<https://asq.webex.com/asq/j.php?MTID=m37c655e3c2b88812671a6fe4f9a03609>

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2555 150 8594

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Attendance at this meeting
earns RUs toward ASQ
recertification.

Information about the Temecula
ASQ section is available [here](#).

Design for Manufacturability (DFM)



Greg Golamirians, CSSBB, CRE, CQE, CQLA, PMP
Director of Operations, Marvin Land Systems

Design for manufacturability (DFM) is the engineering practice of designing a product to reduce the cost of its manufacture and to make its manufacture easier, and often the two aspects are intertwined. Common factors that affect manufacturability include the type of raw material, the form of the raw material, dimensional tolerances, and secondary processing such as finishing.

Technological advancements and the introduction of various methods have brought increased attention to build versus inspect “Quality” products from the early stages of the product life cycle. This has closed the gap between product design and process development and manufacturing phases to allow companies to provide the best value to customers and to compete in the marketplace. With ever-increasing design and manufacturing overlap, designers are looking for methods such as DFM to address such needs.

Key takeaways from this presentation:

- Understand the importance and benefits of DFM
- Learn about the DFM process, general guidelines, and best practices
- Learn the deployment approach and implementation challenges
- Explore real-world applications of DFM

About the Speaker: Greg Golamirians is Director of Operations at Marvin Land Systems, a defense contractor involved with product development and manufacturing of various systems for defense, aerospace, and military vehicles. He has B.S. and M.S. degrees in Industrial & Manufacturing Engineering as well as an MBA in Finance from California State University Pomona.

Greg's background spans multiple industries, including medical devices, aerospace and defense, semi-conductor, automotive, HVAC, material handling, and consumer goods. With over 25 years of hands-on experience in manufacturing, operations excellence, quality and reliability, process development and improvement methods, Greg delivers specialized training and coaching to help others gain technical insights in their daily operations as well as mentoring them to succeed and excel in their careers.